

**Mary Vanek Pozuelo**, RN, LHRM, CMS

## Experience

Ms. Pozuelo has over 22 years of managed care, nursing, operation and management, and marketing experience in the managed care and health insurance industries. Her expertise includes managed care analysis, claims and medical risk assessment, product development and implementation, and marketing.

### CPR Risk Management, Inc., Co-founded 2010

Ms. Pozuelo is co-founder and Chief Executive Officer of CPR Risk Management, Inc. Her expertise in the medical field, along with her business experience brings a risk management flare unique to this medical management organization.

She has serviced her clients in:

- Medical underwriting
- Claim management
- Trigger/large claim review
- Miscellaneous medical projects
- Best practice review
- Healthcare risk management

### CP Risk Solutions, LLC, 2006 to 2010

Ms. Pozuelo was partner and co-founder of CP Risk Solutions. Ms. Pozuelo brought a wealth of industry knowledge and contacts to clients. Her expertise in the medical field, along with her business experience, provided an integral component of CP Risk Solutions services. She serviced her clients in:

- Medical underwriting
- Underwriting
- Claims
- Product development and program management
- Audits
- Contract and treaty review
- Broker relations

### Platinum Underwriters Reinsurance, Inc 2004 to 2006

Ms. Pozuelo was an assistant vice president at Platinum Underwriters Reinsurance, Inc. She was responsible for underwriting Platinum's Accident and Health business including stop loss, fully insured, carve-out programs, and short term medical. She also developed Platinum's new A & H marketing brochure and helped establish benchmark treaty wording and underwriting guidelines.

Her areas of expertise include

- Marketing and client management
- Reinsurance program management
- Financial and medical underwriting
- Treaty and contract review
- Medical and claims assessments
- Pricing and financial analysis

Gen Re Life Health (GRL), 2001 – 2004

Ms. Pozuelo was a second vice president and senior account executive in the Group Marketing Division of GRL. She was responsible for marketing and coordinating health reinsurance to insurance carriers for stop loss and fully insured products. She organized marketing events and developed marketing materials. Her scope of responsibilities included:

- Sales and marketing
- Account management
- Claims assessment
- Underwriting and financial analysis
- Treaty and accounting coordination
- Cost management and network evaluation

Strategic Health Development Corporation (SHDC), 1997 – 2001

Ms. Pozuelo was a vice president of Marketing and Customer Service and Pre-certification/Utilization Review of SHDC. She managed a staff of nurses and intake coordinators. She added over 20 new accounts over a three-year period. She was responsible for sales and marketing, implementation of new accounts, customer service, budgeting, scheduling, hospital bill auditing, coordinating all realms of services. She has expertise in utilization review, case management, quality control, and work-site risk management. Her clients included self-funded employers, third-party administrators, managing general underwriters, PPO, HMO, insurance carriers, and reinsurers.

First American Home Health Care, 1993 to 1997

Ms. Pozuelo was a Regional IV Clinical Supervisor at First American Home Health Care. She was responsible for IV education of all nurses in six offices, JCAHO accreditation survey, billing of IV supplies, chart auditing, in-service training of six offices, and validating IV skills. She was also a work-site risk manager.

H. Lee Moffitt Cancer Center, 1991 – 1994

Ms. Pozuelo was a staff nurse responsible for working with cancer patients in the medical-surgical unit, specializing in head and neck, and leukemia cases. She also administered numerous IV therapies, including chemotherapy.

St. Luke's Eye Center, 1987-89

Ms. Pozuelo was an operating room technician responsible for assisting the surgeon for various eye procedures such as cataract surgery, corneal transplants, lid surgery and radial keratotomy surgery.

**Professional Designations**

- Florida Life/Health Agent, 1999
- Licensed Healthcare Risk Manager (LHRM), 1998
- Case Management Specialty Certification, 1996
- Certified Registered Nurse Intravenous (CRNI), 1994
- Chemotherapy Certified, 1991
- Registered Nurse, 1991, current in CT

